

Vallikannu Natarajan

UX & Product Designer

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Experience

Lead Experience Designer // Cognizant

Aug 2014-May 2017 / Feb 2021-Present

- I specialize in creating user-focused digital experiences for Fortune 500 companies across various industries.
- Currently, I am leading the experience design for Quickbooks desktop. My responsibilities include overseeing the entire design process, from research and prototyping to user testing.
- I also facilitate design sprints and collaborate with other teams to ensure the design is successfully implemented.
- In addition, I mentor junior designers and play a role in the design hiring process. I also conduct design workshops

Product Designer // EPIK Indifi Solutions

Sep 2020-Jan 2021

- I designed an online lending product for Australian banks. It streamlined customer onboarding with a user-friendly digital interface, easy verification, and fast loan processing.
- I conducted user interviews, qualitative research, and stakeholder interviews to pinpoint and address key issues.
- I also crafted wireframes, sitemaps, and user flows for the product. Collaborating with business teams, I refined UI screens through Agile sprints.
- Additionally, I developed a prototype for user testing and to hand off to the engineering team.

UI+UX Designer // Rage Communication

Jul 2011-Aug 2014

- I created responsive websites and both native and hybrid mobile apps in an agile work setting.
- I actively collaborated with stakeholders, business teams, and developers to deliver effective design solutions.

Visual Designer // D'zine Garage

Jun 2008-Jun 2011

- I specialize in creating user-centered designs for e-commerce websites.
- Additionally, I design interactive 2D solutions and branding materials for clients.

Education

Bachelor in Visual Communication

Patrician College

2005 - 2008

Certified Usability Analyst (CUA)

Human Factor International

Mar 2016 • Licence 2016-5882

Certified UX Design and Research

UX Mint Academy

2018 - Present

Skills

Design: Story Boarding •High Fidelity Wireframes •Rapid Prototyping •Product Strategy •Interface Design •Design Systems

Research: Pre Interview Preparation •User Interview • Affinity Mapping •Task Analysis •User Testing •Secondary Research

Strategy: Design Solutions •Mentoring •Design Hiring

Tools

•Figma •Sketch •Invision •Adobe XD •Photoshop

Connect

